



high quality designing & printing services  
for pharma industry

## our services

- Visual Aids
- Catch Covers
- Leave Behind Cards (LBC)
- Reminder Cards (RC)
- Products Cards (PC)
- Literatures
- Brochures
- A3/A4 Posters
- 14" x 19" Posters
- 17" x 22" Posters
- Boxes Packing
- Bottle & Jar Labels
- Stationery in Pharma
- Web Sites
- Gift Items
- Note Pads
- Wall Calendars
- Table Calendars
- Carry Bags
- Stickers

# about us

## our history

Pharma Prints is an initiative of Design Concepts which is into Designing and Printing Industry since 1999.

We have a proven history of providing quality designing and printing solutions of marketing materials for pharmaceutical products. Our adherence to quality and affordability for pharma designs and prints services has earned a large base of satisfied customers. We take it as our biggest achievement and thus our every effort is targeted at outdoing the expectations of our customers.

We have always been confident of our technical expertise, industry exposure and professional approach and production efficiency in the areas of our business. Once you are with us, we make sure that you get a real value for your money. Further, we know what it takes to give an edge to your marketing strategy. Our visual aids printing and designing services will be the most advantageous tool for you to sharpen your marketing endeavors.

## design skills

However, we know that we are not perfect and nobody else is – as creativity is something that cannot be perfected. But yes, our team of professionals is passionate about their work and they enjoy what they do. They have right set of experience and knowledge. Can there be better ambiance to let the creativity thrive?

We work with a candid vision towards excellence and believe that innovation and growth go hand-in-hand. Our innovative designing and printing solution directly translates into growth of our clients. This ultimately enables us to meet your expectations every time with a truly professional approach.

## quality printing service

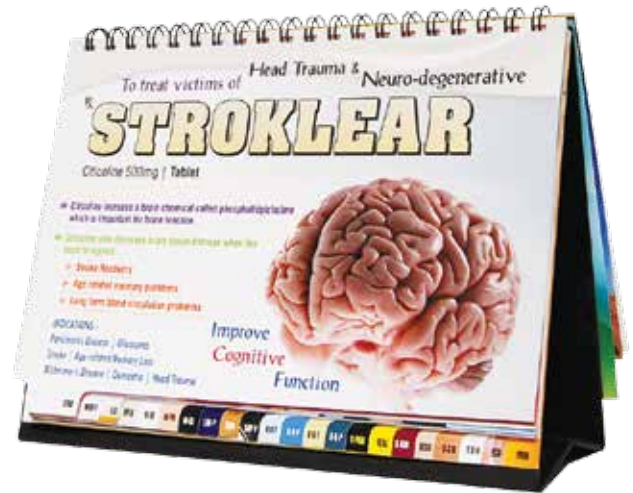
Pharma Prints offers a quality and competitive solution for all the marketing material required for promoting your pharmaceutical brands. We begin from the process of conceptualization and proceed to the quality centric phase of designing and printing of marketing goods like Visual Aids, Catch Covers, Leave Behind Cards, Reminder Cards, Show Cards, Request Cards, Bottle & Jar Labels, Boxes - Free Samples Boxes, Tablets & Capsule Boxes, Injection Boxes, Syrup Boxes. At the same time, we provide one stop solution for pharma stationery like letter heads, Business Cards, Envelopes, Report Folders, Medical Certificates and a range of other related products.

## our exposure

Our consistent exposure to pharmaceutical industry has made us perceive that the marketing of pharma products is immensely different from the marketing of other products. Here you have to deal with doctors who are known to possess proven intelligence and an in-depth understanding of your products. Equipping your medical representative with long literature will do nothing but add to the pile of papers at doctor's clinic. Hence, you need the marketing material that says the most taking the least time of doctors.

You need the visual aids that makes a difference and leaves a positive impression rather getting a 'call me later' reply from the doctors. This is where we subject our experience to the best. We give you the pharma marketing materials that set a class apart for your brand. We have a right blend of tools, talents and techniques that will help to lead the path of success.

Feel free to contact us with any query you have about pharma designing and printing services, we will be happy to help you. Call us now at +91 97190 00094



# Visual Aid

## Single Side Printed with Table Stand

- Size : 8.5" x 11.5"
- Style : Landscape or Portrait
- Paper : 300gsm Imported Art Card
- Lamination : Choice of Matt / Gloss Thermal Lamination on Both Side
- Printing : Full Color One Side Printing
- Binding : Spiral / Wiro Bound on Hard Board Stand with White Pastel
- Index Cutting : Yes

No. of Leafs	10	20	30	40	50	50+
No. of Pages	10	20	30	40	50	50+
Price per leaf	40/-	36/-	35/-	32/-	30/-	E-mail us
Price per Visual Aid	400/-	760/-	1050/-	1280/-	1500/-	E-mail us

### Minimum order quantity : 10 Visual Aids.

If order is 30+ Visual Aids – Discount of 5% on Printing & Binding is applicable.

If order is 50+ Visual Aids – Discount of 10% on Printing & Binding is applicable.

### Designing Charges – 450/- Per Page

(Designing Charges are in addition to Printing & Binding Charges.)

### Lead Time : 10 days after approval of Designs.

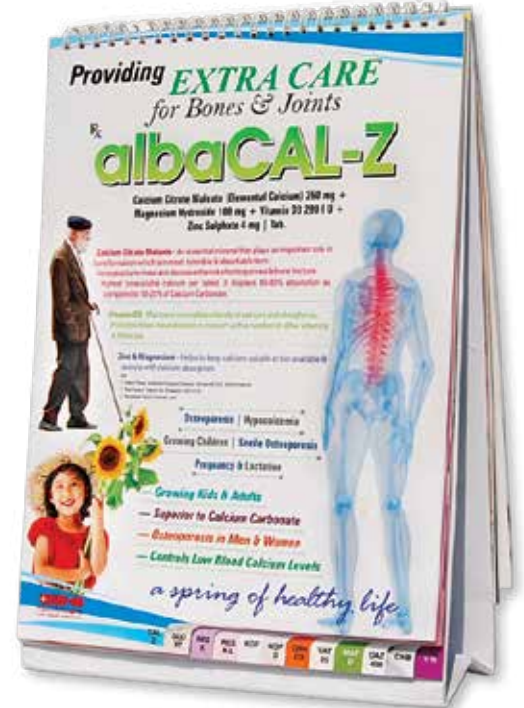
\* 1 Page = 1 side printed of A4 sheet



Spiral Bound



Wiro Bound



# Visual Aid

## Both Sides Printed with Table Stand

- Size : 8.5" x 11.5"
- Style : Landscape or Portrait
- Paper : 300gsm Imported Art Card
- Lamination : Choice of Matt / Gloss Thermal Lamination on Both Side
- Printing : Full Color Both Side Printing
- Binding : Spiral / Wiro Bound on Hard Board Stand with White Pastel
- Index Cutting : Yes

No. of Leafs	5	10	15	20	25	25+
No. of Pages	10	20	30	40	50	50+
Price per leaf	76/-	72/-	66/-	60/-	56/-	E-mail us
Price per Visual Aid	380/-	720/-	990/-	1200/-	1400/-	E-mail us

### Minimum order quantity : 10 Visual Aids.

If order is 30+ Visual Aids – Discount of 5% on Printing & Binding is applicable.

If order is 50+ Visual Aids – Discount of 10% on Printing & Binding is applicable.

### Designing Charges – 450/- Per Page

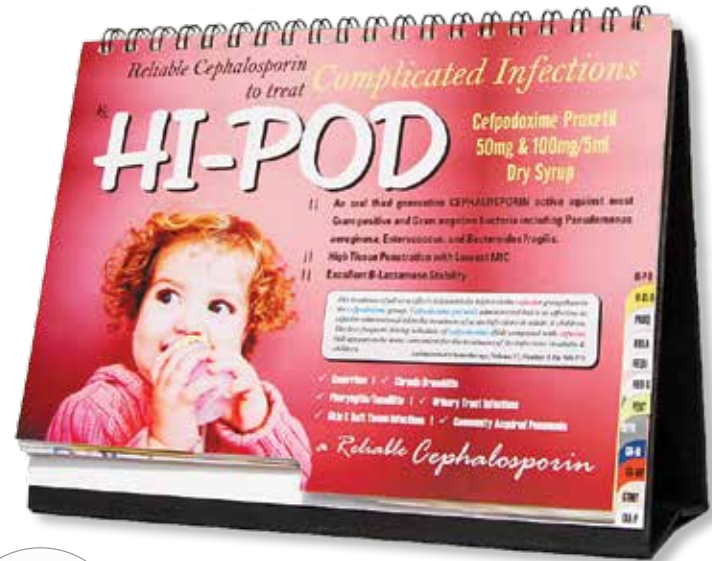
(Designing Charges are in addition to Printing & Binding Charges.)

**Lead Time : 10 days after approval of Designs.**

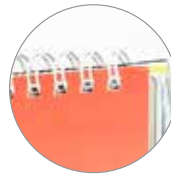
### NOTE:

\* 1 Page = 1 side printed of A4 sheet

\* 2 Pages = Both sides printed of A4 sheet



Spiral Bound



Wiro Bound

# Visual Aid

## Book Form without Staples

Size	:	Open: A3   Close: A4
Style	:	Landscape or Portrait
Paper	:	300gsm Imported Art Card
Lamination	:	Choice of Matt / Gloss Thermal Lamination throughout
Printing	:	Full Color Printing
Binding	:	Back to back pasted. Perfect Bound without Staples
Index Cutting	:	Yes

No. of Pages*	10	15	20	25
Price per Page	80	75	70	65
Price per Visual Aid	800	1125	1400	1625

### Minimum order quantity : 10 Visual Aids.

If order is 30+ Visual Aids – Discount of 5% on Printing & Binding is applicable.

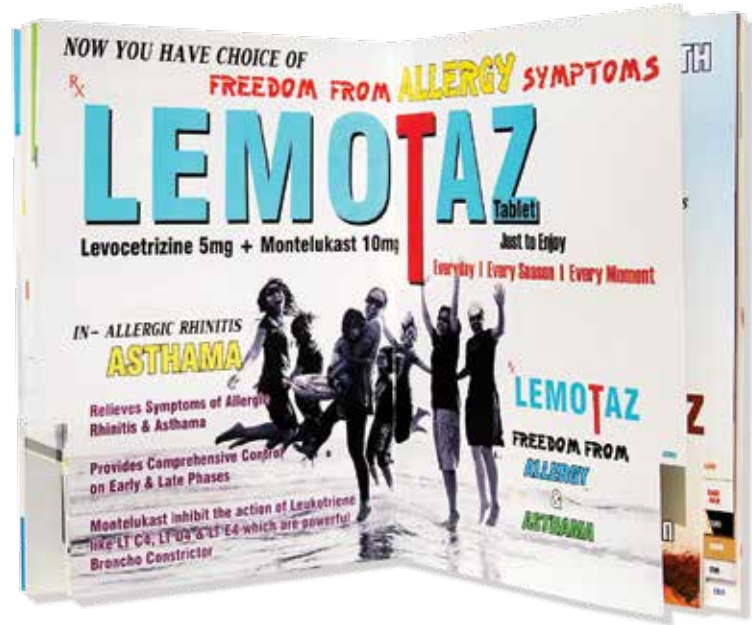
If order is 30+ Visual Aids – Discount of 10% on Printing & Binding is applicable.

### Designing Charges – 450/- Per Page

(Designing Charges are in addition to Printing & Binding Charges.)

### Lead Time : 15 days after approval of Designs.

\* 1 Page = A3 size spread





# Visual Aid

## Book Form with Hard Casing (Hard Bound)

- Size : Open: A3 | Close: A4
- Style : Landscape or Portrait
- Paper : 300gsm Imported Art Card
- Lamination : Choice of Matt / Gloss Thermal Lamination throughout
- Printing : Full Color Printing
- Binding : Back to back pasted. Perfect Bound with Hard Casing
- Index Cutting : Yes

No. of Pages*	10	15	20	25
Price per Page	80	75	70	65
Hard Casing	150	150	150	150
Price per Visual Aid	950	1275	1550	1775

### Minimum order quantity : 10 Visual Aids.

If order is 30+ Visual Aids – Discount of 5% on Printing & Binding is applicable.

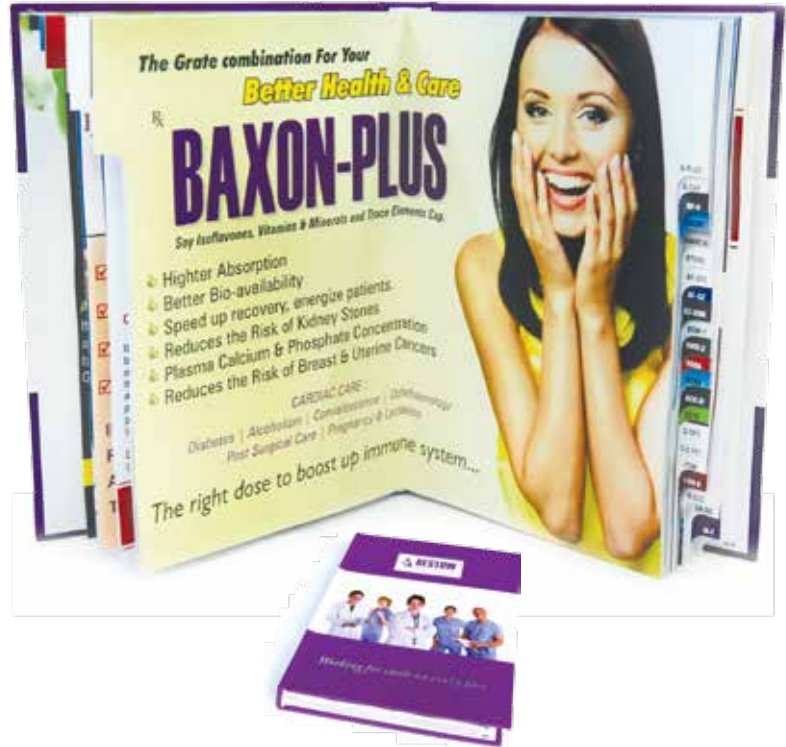
If order is 50+ Visual Aids – Discount of 10% on Printing & Binding is applicable.

### Designing Charges – 450/- Per Page

(Designing Charges are in addition to Printing & Binding Charges.)

### Lead Time : 15 days after approval of Designs.

\* 1 Page = A3 size spread



# Visual Aid

## Economy Booklet form with Staples

- Size : Open: A3 | Close: A4
- Style : Landscape or Portrait
- Paper : 250gsm Imported Art Card
- Lamination : Choice of Matt / Gloss Thermal Lamination throughout
- Printing : Full Color Printing
- Binding : Centre Staple Binding
- Index Cutting : Yes

No. of Pages*	12	24	36	48	48+
No. of Leafs	6	12	18	24	Email us
Price per Page	25/-	22/-	20/-	18/-	Email us
Price per Visual Aid	300/-	528/-	720/-	864/-	Email us

### Minimum order quantity : 10 Visual Aids.

If order is 30+ Visual Aids – Discount of 5% on Printing & Binding is applicable.

If order is 50+ Visual Aids – Discount of 10% on Printing & Binding is applicable.

### Designing Charges – 450/- Per Page

(Designing Charges are in addition to Printing & Binding Charges.)

**Lead Time : 10 days after approval of Designs.**

### NOTE:

**1 Page = 1 side printed of A4 sheet**

**2 Pages = Both sides printed of A4 sheet**





# Leave Behind Cards

## Printed One or Both Sides

Also known as : Reminder cards, Product cards, Request cards.

Size : **A5\*** (5.4" x 8.5")  
**A6\*\*** (4" x 5.4")  
**A7\*\*\*** (2.5" x 4")

Style : Landscape or Portrait

Paper : 250gsm Imported Art Card

Printing : Full Color Printing one side or both side

Binding : Trim to size

Quantity	5K	10K	15K	20K	20K+
<b>A5</b> (approx)	2.25/-	1.70/-	1.50/-	1.40/-	Email us
<b>A6</b> (approx)	1.75/-	1.15/-	0.95/-	0.85/-	Email us
<b>A7</b> (approx)	1.40/-	0.90/-	0.70/-	0.60/-	Email us

### Minimum order quantity : 5K catch cover

\*Option of 4 **A5** designs printed in equal quantity added up to make total quantity.

\*\* Option of 8 **A6** designs printed in equal quantity added up to make total quantity.

\*\*\* Option of 16 **A7** designs printed in equal quantity added up to make total quantity.

### Designing charges – 250/- Per Product/Card

(Designing charges are in addition to Printing & Binding charges.)

**Lead Time : 10 days after approval of Designs.**



# Catch Covers

## Printed & Folded with Printed Pocket

- Size : Open : 5.5" x 4" with 1.5" x 4" Printed Pocket  
 Close : 2.7" x 4"
- Style : Pocket Type
- Paper : 200gsm SBS (One side coated)
- Printing : Full Color Printing one side with printed pocket
- Binding : Die cutting and pasting

Quantity	5K*	10K*	20K	30K	50K
Price per Catch Cover Pocket Type	1.70/-	1.15/-	0.85/-	0.75	0.68/-

### Minimum order quantity : 5K catch cover

\*Option of 5 designs with 1K each is available.

\*Option of 10 designs with 1K each is available.

### Designing charges – 250/- Per Catch Cover

(Designing charges are in addition to Printing & Binding charges.)

### Lead Time : 10 days after approval of Designs.



# Catch Covers

## Printed, Die Cut & Pasted in Box Form

- Size : Open : 2.9" x 1.9" x 0.4"
- Style : Pocket Type / Box Type
- Paper : 300gsm SBS (One side coated)
- Printing : Full Color Printing one side
- Binding : Die cutting and pasting

Quantity	5K*	10K*	20K	30K	50K
Price per Catch Cover Box Type	1.70/-	1.15/-	0.80/-	0.75/-	0.65/-



### Minimum order quantity : 5K catch cover

\*Option of 5 designs with 1K each is available.

\*Option of 10 designs with 1K each is available.

### Designing charges – 250/- Per Catch Cover

(Designing charges are in addition to Printing & Binding charges.)

### Lead Time : 10 days after approval of Designs.



# Posters

## Digital Offset Posters A3 / A4

- Size : A3 (11"x17") | A4 (8.5"x11")
- Style : Landscape or Portrait
- Paper : 170gsm Imported Art Paper
- Printing : Full Color Printing one side
- Lamination : Choice of Matt / Gloss Thermal Lamination
- Binding : .75" Self Adhesive Release Tape on top & bottom. Trim to size

Quantity	10	25	50	100	100+
A3 (One side printed)	60/-	50/-	45/-	40/-	Email us
A4 (One side printed)	35/-	30/-	27/-	25/-	Email us

## High Quality Offset Printed

- Size : A1 (25"x36") | A2 (18"x25") | A3 (11"x17") | A4 (8.5"x11")
- Style : Landscape or Portrait
- Paper : 170gsm Imported Art Paper
- Printing : Full Color Printing one side
- Binding : .75" Self Adhesive Release Tape on top & bottom. Trim to size

Quantity	500	1000	2000	300	5000	5000+
A1 (One side printed)	34.50/-	21.50/-	15.50/-	13.50/-	12.10/-	Email us
A2 (One side printed)	20.30/-	12.50/-	8.75/-	7.50/-	6.90/-	Email us
A3 (One side printed)	16.50/-	9.70/-	6.50/-	5.20/-	4.30/-	Email us
A4 (One side printed)	15.40/-	8.50/-	5.25/-	4.10/-	3.10/-	Email us



**Minimum order quantity : 10 Digital posters**

**Minimum order quantity: 500 High Quality posters**

**Designing charges – 1000/- Per Poster**

Designing charges are in addition to Printing & Binding charges.)

**Lead Time: 10 days after approval of Designs.**

**EXTRAS:**

**Lamination :Choice of Matt/Gloss Thermal Lamination for A1 @ Rs.5/-, A2 @ Rs.2.75/-, A3 @ Rs.1.50/- and A4 @ Rs.1/- per poster will be charged.**

**Self Adhesive Tape : 0.75" Self Adhesive peel off Tape Pasting on top and bottom for A1 @ Rs.2/-, A2 @ Rs.1.5/-, A3 @ Rs.1/- and A4 @ Rs.0.75/- per poster will be charged.**



# Boxes

## Tablets, Capsules, Syrups & Injection Boxes

### Syrup Boxes

Size	: 200ml   150ml   100ml   60ml   30ml (Dropper)   15ml (Dropper)   15-30ml
Paper	: 300gsm SBS
Printing	: 4+0
Lamination	: Gloss PVC
Binding	: Dye cut + Pasted

Quantity	1000	2000	3000	5000	10000	10k+
200ml (60 x 60 x 170mm) Lock base	8.85	5.5	4.4	3.5	2.95	Ask
150ml (55 x 55 x 125mm) Lock base	8.85	5.5	4.4	3.5	2.95	Ask
100ml (45 x 45 x 112mm) Lock base	7.8	4.5	3.4	2.5	1.85	Ask
60ml (40 x 40 x 100mm) Lock base	7.9	4.5	3.3	2.4	1.7	Ask
30ml (Dropper) (65 x 35 x 90mm) Both side flap	8.5	4.8	3.6	2.6	1.85	Ask
15ml (Dropper) (55 x 33 x 80mm) Both side flap	7.9	4.4	3.2	2.3	1.6	Ask
15-30ml (30 x 30 x 80mm) Both side flap	7.7	4.25	3.1	2.15	1.5	Ask

**Minimum order quantity: 1000 boxes**

#### Designing charges – 500/- Per Box

Designing charges are in addition to Printing & Binding charges.)

**Lead Time: 10 days after approval of Designs.**



## Injection Boxes

Size : 1gm | 500mg | 250mg  
 Paper : 300gsm SBS  
 Printing : 4+0  
 Lamination : Gloss PVC  
 Binding : Dye cut + Pasted

Quantity	3000	5000	10000	20k+
1gm (45 x 25 x 75mm) Both sides flap	2.8	2.05	1.5	1.1
500mg (45 x 25 x 75mm) Both sides flap	2.5	1.95	1.4	1
250mg (45 x 25 x 75mm) Both sides flap	2.5	1.8	1.25	0.95

**Minimum order quantity: 3000 boxes**

**Designing charges – 300/- Per boxes**

Designing charges are in addition to  
 Printing & Binding charges.)

**Lead Time: 10 days after approval of Designs.**



## Tablets Boxes

Size : Mini | Small | Regular 1 | Regular 2 | Large  
 Paper : 300gsm SBS  
 Printing : 4+0  
 Lamination : Gloss PVC  
 Binding : Dye cut + Pasted

Quantity	1000	2000	3000	5000	10000	10k+
Mini (73 x 33 x 43mm) Both sides flap	6.8	3.8	2.8	2	1.4	Ask
Small (100 x 32 x 42mm) Both sides flap	7.1	4.15	3.15	2.35	1.75	Ask
Regular1 (75 x 60 x 83mm) Both sides flap	6.8	3.9	3	2.15	1.6	Ask
Regular2 (115 x 46 x 53mm) Both sides flap	7.75	4.6	3.6	2.7	2.1	Ask
Large (210 x 45 x 70mm) Both sides flap	9.2	6.2	5.25	4.45	3.9	Ask

**Minimum order quantity: 1000 boxes**

**Designing charges – 400/- Per boxes**

Designing charges are in addition to  
 Printing & Binding charges.)

**Lead Time: 10 days after approval of Designs.**





# Web Sites

## Domain Register, Hosting & Designing

- Domain name registration
- Web space
- POP E-Mail accounts
- FTP access
- Control panel access
- Web statistics
- Pictures and graphics
- Image zoom
- Logo & Photographs web optimization
- Content writing
- Enquiry/Feedback/Order form
- Search Engine Optimizations Plans (Analytics Included)
- Search Engine Marketing
- Social Media
- Ad Display on relevant location
- Audience Research



- **Domain name register charges, Web Site designing charges & Plans will be sent by mail.**
- **Payment terms – 100% Advance.**
- **Per year charges.**

Visit us for more details:  
[www.dc-webs.com](http://www.dc-webs.com)

# get in touch!

Feel free to contact us with any query you have about pharma designing and printing services, we will be happy to help you.

We give you the pharma marketing materials that set a class apart for your brand. We have a right blend of tools, talents and techniques that will help to lead the path of success.

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